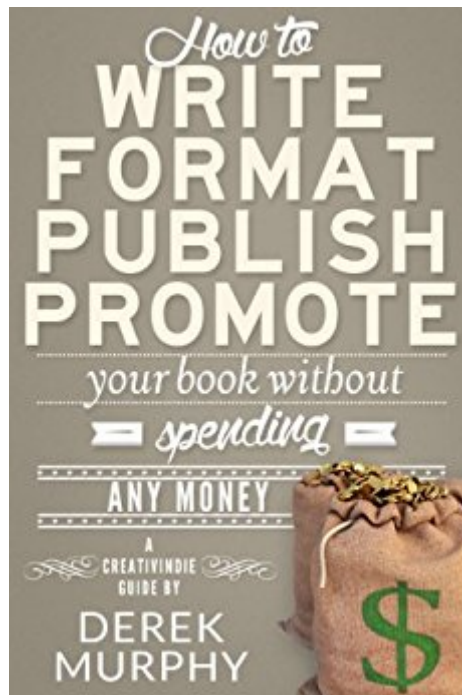


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# How To Write, Format, Publish And Promote Your Book (Without Spending Any Money)



## Synopsis

Over the past several years, I've built a handful of tools to help indie authors publish better looking books without spending a fortune. Most of them are free resources that will increase the quality of your finished book and save you a lot of money. This book is an introduction to some ways to publish on the cheap, DIY style. This book will save you time and money, while increasing the quality of your finished book. Publishing a book, but not sure where to start? DEREK MURPHY has been a book cover designer, writing coach and publishing consultant for almost a decade, helping thousands of authors put their books out into the world. In **WRITE, FORMAT, PUBLISH, PROMOTE** Derek reveals the free or low-cost tools, tips and strategies that successful authors can use to get an edge — drastically cutting costs from the expenses of book publishing. Learn how to **WRITE** faster and finish more books **EDIT** your book by identifying common errors **FORMAT** for print and eBook, with free templates **PUBLISH** your book and put it up for sale **PROMOTE** your book with powerful marketing tricks **ALL WITHOUT SPENDING ANY MONEY!** Update: This book was written a few years ago, and I've updated it for 2016. However since then I've started doing video tutorials and sharing free book design templates. My YouTube channel has almost 300,000 views from all the authors using my tutorials to learn about book design, publishing and marketing. So you should check that out, or visit my main site, [www.creativindie.com](http://www.creativindie.com), to see all the latest publishing hacks I've discovered.

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## Customer Reviews

Derek Murphy's first book, *Book Marketing is Dead: Book Promotion Secrets You MUST Know BEFORE You Publish Your Book.*, was damn brilliant. Mr. Murphy gave us a world of information in terms of indie author advice. In fact, I hate to admit this, but the tips and tricks in *Book Marketing is Dead* were so great I, uh, well I purposely didn't tell anyone about the book. There, I said it. I'm selfish and was looking for an edge. Well, I'm not like that anymore. I've grown, and so as Mr. Murphy. Again, he has created a well-researched book crammed with tips and sage advice. But this one emphasizes free whereas his previous book was about what works, price not a consideration. Murphy's been in the indie publishing arena probably longer than 90% of the folks writing out there. This gives him the knowledge, background, and experience to tell us what worked for him and what didn't. This book is nearly 200 pages, so no skimping on content here (unlike some other books aimed at us author folk). Derek Murphy has a friendly, inclusive writing style and a lot to share. He even recommends a little book that is one of my personal favorites that I didn't think many folks knew about, *How To Write A Book Without Typing It in 6 Easy Steps: #1 Secret Hack for Authors, (The Blueprint Author Coaches Use to "Write" a Book with Less Effort, No Writer's Block and Faster Results)* by Sean Fiedel. Mr.

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